

ABSTRACT OF THE DISCLOSURE

An information processing center correlates and stores a communication terminal ID assigned unique to each communication terminal used by a user and a user ID assigned unique to each user attempting to access, and stores user information correlated with the user ID. Then, the user is identified based on the communication terminal ID received by the information processing center. Consequently, specific service corresponding to each user can be provided and centralization and commonization of information for each user can be promoted.